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Amendments to the Claims:

This listing of Claims will replace all prior versions, and listings, of claims in the application where added material is shown in underlined type, deleted material is shown in ~~strikeout type~~:

Listing of Claims:

1-7. (Cancelled)

8. (Currently amended) A method for creating links to enhanced content on a video stream using a template comprising:

- creating a template that defines at least one attribute assignable to hot spots;
- enabling a user to halt said video stream so as to provide a single video frame for viewing;
- providing a graphical user interface for receiving from the user a geometric outline defining a hot spot on said single video frame and for receiving a URL link for said hot spot;
- assigning at least one attribute to said hot spot based on said template, wherein all visual attributes of said hot spot, other than said geometric outline, are assigned solely based on said template; and
- embedding said hot spot and said attributes in a first format into a video stream.

9. (Currently amended) The method of claim 8 wherein said template comprises ~~[[a]]~~ at least one visual attribute assignable to hot spots for a hot spot.

10. (Currently amended) The method of claim 8 wherein said template comprises a language attribute assignable to hot spots ~~for a hot spot.~~

11. (Currently amended) The method of claim 8 wherein said template comprises a URL link attribute assignable to hot spots ~~for a hot spot.~~

12. (Currently amended) The method of claim 8 wherein said template comprises an attribute that determines the set top box used to display said hot spot.

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13. (Currently amended) A method for creating customized links to enhanced content on a video stream using a template comprising:

- creating a template that defines at least one attribute for hot spots;
- enabling a user to halt said video stream so as to provide a single video frame for viewing;
- providing a graphical user interface for receiving from the user a geometric outline to defining a hot spot on said single video frame and for receiving a URL link for said hot spot;
- assigning at least one attribute to said hot spot based on said template, wherein all visual attributes of said hot spot, other than said geometric outline, are assigned solely based on said template;
- storing said hot spot and said attributes in a generic format;
- translating said hot spot and said attributes from said generic format into a first format, said translating being done with said template; and
- embedding said hot spot and said attributes in said first format into a video stream.

14. (Previously presented) The method of claim 13 further comprising:

- changing at least one attribute of said template;
- translating said hot spot and said attributes from said generic format into a second format;
- and
- embedding said hot spot and said attributes in said second format into a video stream.

15. (Original) The method of claim 13 wherein said translating is accomplished by an XSL translator.

16. (Original) The method of claim 14 wherein said first format is adapted to be displayed on a first set top box and said second format is adapted to be displayed on a second set top box.

17. (Original) The method of claim 14 wherein said first format comprises a first set of visual attributes and said second format comprises a second set of visual attributes, said first set of visual attributes and said second set of visual attributes having at least one dissimilar attribute.

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18. (Original) The method of claim 14 wherein said first format comprises a first set of URL links and said second format comprises a second set of URL links, said first set of URL links and said second set of URL links having at least one dissimilar URL link.

19. (Currently amended) The method of Claim 13[[,]] wherein said at least one attribute is an enhancement attribute, the method further comprising:

displaying said hot spot using a first set top box on a video screen; and
allowing a viewer to access said hot spot whereby said viewer may access said enhanced content.

20. (Previously presented) The method of claim 19 further comprising:

translating said hot spot and said attributes from said generic format into a second format;
embedding said hot spot and said attributes in said second format into a video stream;
displaying said hot spot using a second set top box on a video screen; and
allowing a viewer to access said hot spot whereby said viewer may access said enhanced content.

21. (Original) The method of claim 19 wherein said translating is accomplished by an XSL translator.

22. (Original) The method of claim 21 wherein said first set top box and said second set top box are different.

23. (Original) The method of claim 21 wherein said first format comprises a first set of visual attributes and said second format comprises a second set of visual attributes, said first set of visual attributes and said second set of visual attributes having at least one dissimilar attribute.

24. (Original) The method of claim 21 wherein said first format comprises a first set of URL links and said second format comprises a second set of URL links, said first set of URL links and said second set of URL links having at least one dissimilar URL link.

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25. (Original) The method of claim 21 wherein said first format is adapted to a first language and said second format is adapted to a second language.

26. (Currently amended) The method of claim 14[[,]] wherein said first format is adapted to a first language and said second format is adapted to a second language.